



Beijing,China|19-21 July,2024



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The 14th International Conference on Business and Economics Research

2024 14th International Conference on Business and Economics Research will be held in Beijing University of Technology, Beijing, China during July 19-21, 2024. Organized by Beijing University of Technology and technical supported by University of Saint Joseph, Macau, China. ICBER 2024 will provide an excellent international platform for the academicians, researchers, and industrial experts from around the world to share their research findings with the global experts.

Call for Papers

Economics

Aggregate Demand & Supply
Applied Economics
Budget Deficits & Public Debt
Comparative Economics
Compound Interest
Consumer Credit
Econometrics
Economic Development
Economic Growth
Economic Institutions

Markting

Affiliate Marketing
Brand Equity
Community Management
Content Marketing
Customer Relationship Management
Digital Branding
Display Advertising
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Influencer Marketing
Social Media & Services

Business

Product Development
Branding
Business Administration
Business Law
Project Management
Public-Private Partnerships
Risk Management
Sales & Marketing
Corporate Communications
Business Leadership

More topics, please view: <http://icber.org/cfp.html>

Publication

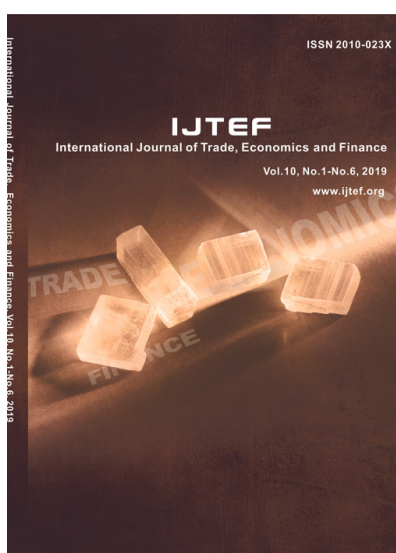


Journal of Economics, Business and Management

Abstracting/ Indexing: CNKI, Electronic Journals
Library, Ulrich's Periodicals Directory, MESLibrary,
Google Scholar, and Crossref.
ISSN: 2301-3567 (Print), 2972-3981 (Online)

Frequency: Quarterly

DOI: 10.18178/JOEBM



Internatinal Journal of Trade, Economics and Finance

Abstracting/ Indexing: ProQuest, Crossref, Electronic
Journals Library , EBSCO, and Ulrich's Periodicals
Directory

ISSN: 2010-023X (Print)

Frequency: Bimonthly

DOI: 10.18178/IJTEF

Scopus Journal Publication

Selected papers will be recommended to the IJSS after successful registration and proper extension (at least 50% new content).



International Journal of Services and Standards

Abstracting/ Indexing: **Scopus (Elsevier)**, Google
Scholar, Academic OneFile (Gale), cnpLINKer
(CNPIEC), DBLP Computer Science
Bibliography, Expanded Academic ASAP (Gale)
ISSN: 1740-8857(online) , 1740-8849 (print)

Important Date

Submission Deadline: May 20, 2024

Notification Deadline: June 15, 2024

Registration Deadline: June 20, 2024

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Submission Guideline

- Full Paper (Publication & Presentation)
Abstract (Oral Presentation only, without publication)
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