



## The 15th International Conference on Business and Economics Research

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The 15th International Conference on Business and Economics Research (ICBER 2025) will be held at Beijing University of Technology, Beijing, China during July 11-13, 2025. Organized by Beijing University of Technology and technically supported by University of Saint Joseph, Macau, China. ICBER 2025 is a three-days event, which will provide an excellent international platform for the academicians, researchers, and industrial experts from around the world to share their research findings with the global experts.

### Call for Papers

#### Economics

Aggregate Demand & Supply  
Applied Economics  
Budget Deficits & Public Debt  
Comparative Economics  
Compound Interest  
Consumer Credit  
Econometrics  
Economic Development  
Economic Growth  
Economic Institutions

#### Marketing

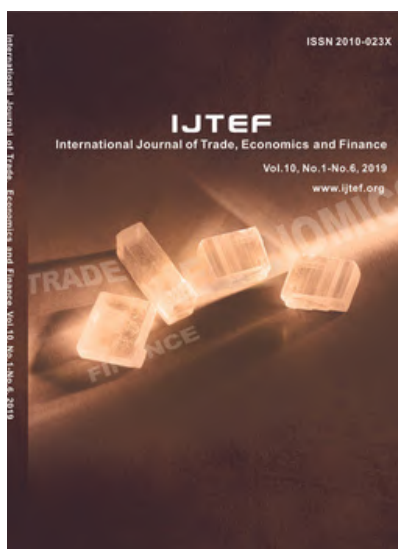
Affiliate Marketing  
Brand Equity  
Community Management  
Content Marketing  
Customer Relationship Management  
Digital Branding  
Display Advertising  
Email Marketing  
Influencer Marketing  
Social Media & Services

#### Business

Product Development  
Branding  
Business Administration  
Business Law  
Project Management  
Public-Private Partnerships  
Risk Management  
Sales & Marketing  
Corporate Communications  
Business Leadership

More topics, please view: <https://www.icber.org/cfp.html>

### Publication



#### **International Journal of Trade, Economics and Finance**

Abstracting/ Indexing: ProQuest, Crossref, Electronic Journals Library, EBSCO, and Ulrich's Periodicals Directory  
ISSN: 2010-023X (Print)  
Frequency: Bimonthly  
DOI: 10.18178/IJTEF



#### **Journal of Economics, Business and Management**

Abstracting/ Indexing: CNKI, Electronic Journals Library, Ulrich's Periodicals Directory, MESLibrary, Google Scholar, and Crossref.  
ISSN: 2301-3567 (Print), 2972-3981 (Online)  
Frequency: Quarterly  
DOI: 10.18178/JOEBM

### Important Date

Submission Deadline: March 15, 2025  
Notification Deadline: April 15, 2025  
Registration Deadline: May 10, 2025

### Submission Guideline

- Full Paper (Publication & Presentation)  
Abstract (Oral Presentation only, without publication)
- For submission, please visit:  
<http://confsys.iconf.org/submission/icber2025>  
Or you can submit it by email: [icber@academic.net](mailto:icber@academic.net)
- Template Download:  
IJTEF: [http://www.ijtef.org/IJTEF\\_template.doc](http://www.ijtef.org/IJTEF_template.doc)  
JOEBM: [http://www.joebm.com/JOEBM\\_template.doc](http://www.joebm.com/JOEBM_template.doc)

### About Beijing University of Technology



Beijing University of Technology, also called Beijing Polytechnic University or Bei Gong Da, is recognized as one of the Project 211 universities. The University has established a multidisciplinary academic structure, offering a variety of programs and is involved in diversified research in the fields of Science, Engineering, Economics, Management, Liberal Arts, and Law. It is a Chinese Ministry of Education Double First Class Discipline University, with Double First Class status in certain disciplines.

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